



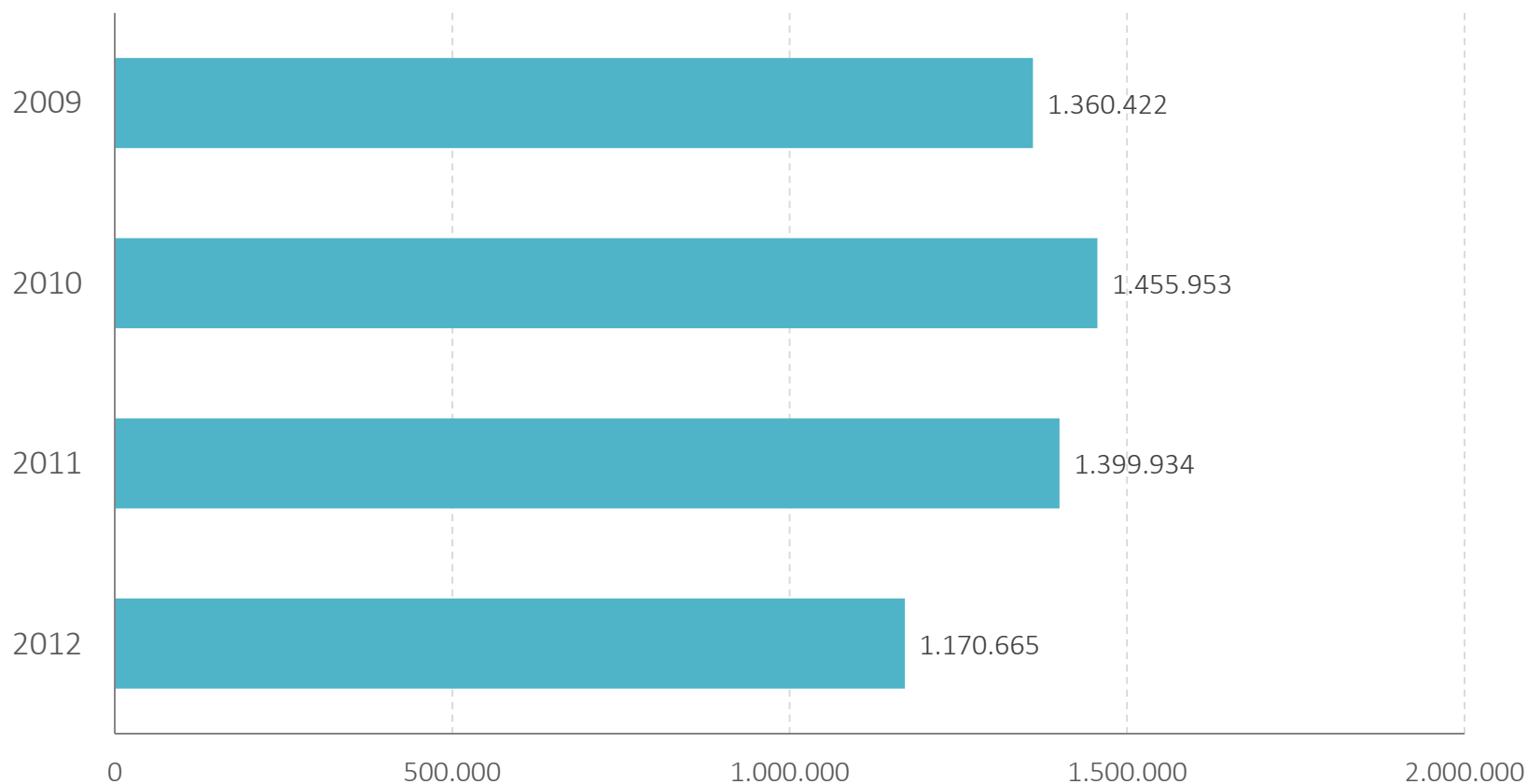
EUDiM

Managing Cultural Diversity in Small and Medium-Sized Organizations

Final conference – General Information



Immigration of non-EU nationals to the European Union



Source: Statistisches Bundesamt

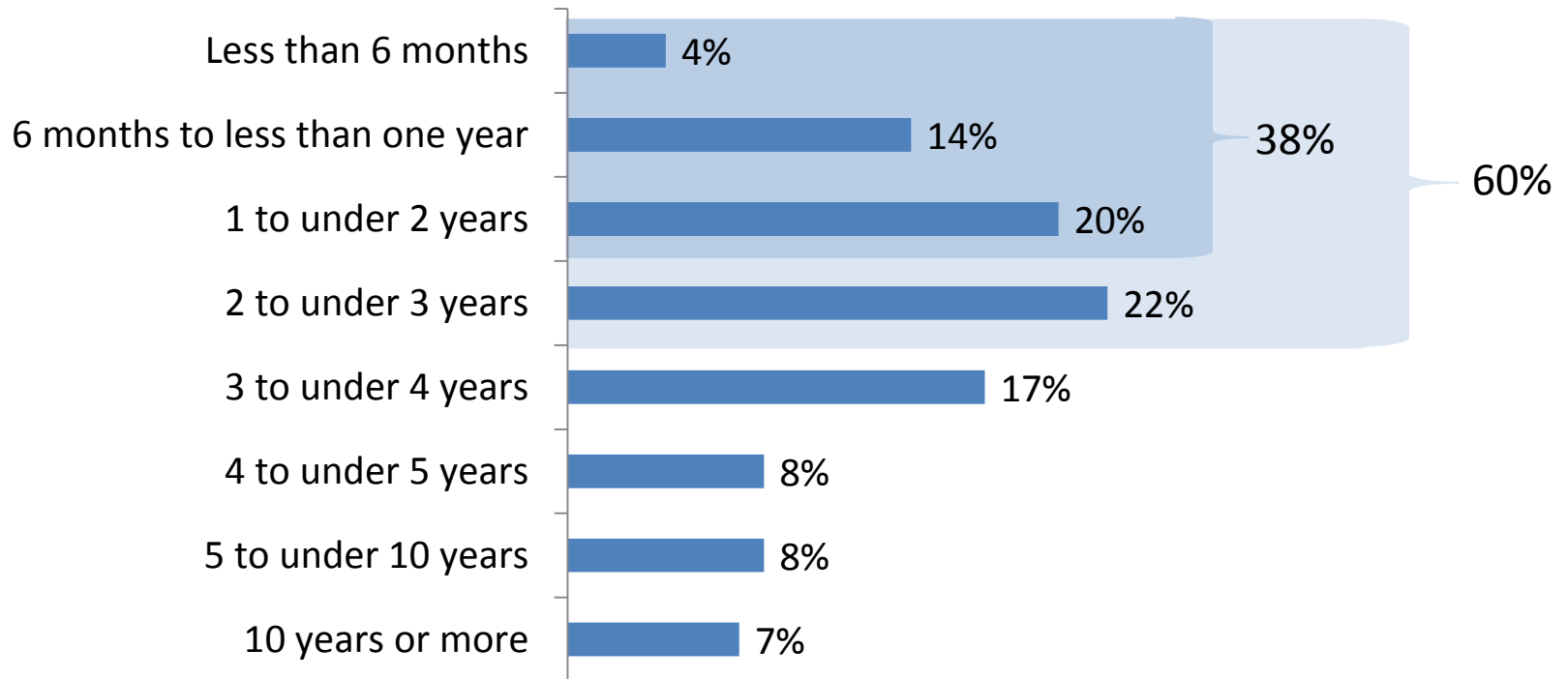


Majority of foreign specialists and managers stays maximum of three years in German SME



How long do foreign specialists and managers stay on average on average with your company?

All companies



Source: Bitkom Research

Basis: All companies surveyed employ foreign specialists and managers and have at least 50 employees .



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- Funding:** European Commission, Home Affairs and Migration
- Duration:** 18 months (December 2013 – June 2015)
- Goal:** Mapping and evaluating the management of cultural diversity practices in small and medium-sized European companies and institutions directed towards highly-skilled immigrants from non-EU countries

A comprehensive concept of cultural diversity management



Management **of** cultural diversity:

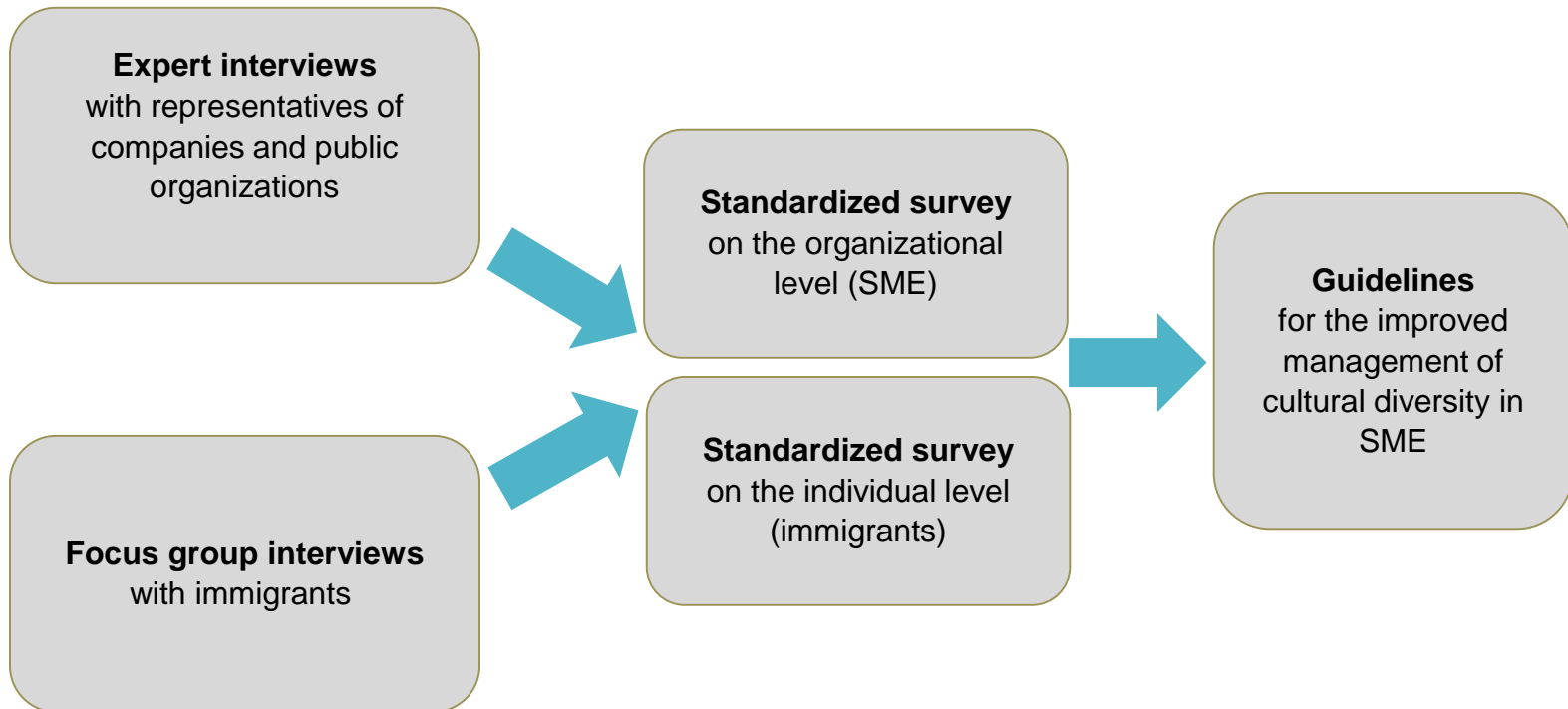
Increasing cultural awareness and respect in the workforce

Management **for** cultural diversity:

Creating a diverse workforce with equal employment opportunities



Project process



In Austria, Germany, Italy and Spain

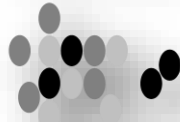


The project partners



Bayreuth, Germany

GES ● Gabinet d'Estudis Socials



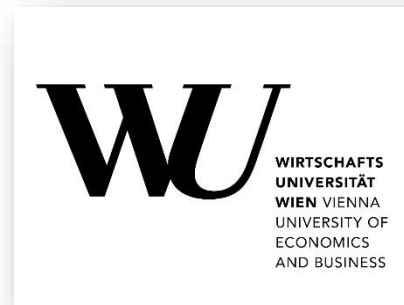
Barcelona, Spain



Heilbronn, Germany



Rome, Italy



Vienna, Austria



Bamberg, Germany



Co-funded by the European Union